

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Davis Group Inc, The
Attention: Accounts Payable
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
964146-1	10/21/12	October 2012	10/01/12 - 10/20/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: A,S,S	1354

Flight Dates	Order #	Alt Order #
10/17/12 - 10/20/12	964146	06375925

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/17/12	10/19/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$550.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	--WTF--	3	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/17/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00	NM
3	WPBF	Th	10/18/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00	NM
2	WPBF	F	10/19/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00	NM
2	10/17/12	10/19/12	Good Morning America	7-9AM	--WTF--	:30	3	\$550.00	NM	
Class of Time - Fixed Non Pre-emptible										
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	10/15/12	10/21/12	--WTF--	3	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	10/17/12	8:54 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00	NM
3	WPBF	Th	10/18/12	8:30 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00	NM
1	WPBF	F	10/19/12	7:59 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00	NM
3	10/17/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	--W-F--	:30	2	\$350.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	--W-F--	2	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/17/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00	NM
2	WPBF	F	10/19/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00	NM
4	10/18/12	10/19/12	Dr. Oz	4-5p	---TF--	:30	2	\$1,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	---TF--	2	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Th	10/18/12	4:55 PM	Dr. Oz	4-5p	:30	FDP1201H	\$1,000.00	NM
1	WPBF	F	10/19/12	4:13 PM	Dr. Oz	4-5p	:30	FDP1201H	\$1,000.00	NM
5	10/17/12	10/19/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	3	\$1,050.00	NM	
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	--WTF--	3	\$1,050.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/17/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1201H	\$1,050.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26885
Lehigh Valley, PA 18002-6885

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Advertiser		Product	Estimate Number
FL Dem Party/3PAC/Abruzz		FL DEM PARTY: A,S,S	1354

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6	10/18/12	10/19/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$1,600.00	NM																																																								
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7	10/17/12	10/18/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$1,700.00	NM																																																								
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8	10/17/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTF--	:30	3	\$1,000.00	NM																																																								
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9	10/17/12	10/19/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$700.00	NM																																																								
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10	10/17/12	10/17/12	NASHVILLE	10-11PM	--1----	:30	1	\$4,350.00	NM																																																								
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11	10/18/12	10/18/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$7,200.00	NM																																																								
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12	10/20/12	10/20/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$320.00	NM																																																								
Class of Time - Fixed Non Pre-emptible																																																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td>1</td><td>\$320.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/20/12</td><td>6:39 AM</td><td>Sat 6-7am News</td><td>Sat 6-7am</td><td>:30</td><td>FDP1201H</td><td>\$320.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----1-	1	\$320.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/20/12	6:39 AM	Sat 6-7am News	Sat 6-7am	:30	FDP1201H	\$320.00	NM																						
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1	WPBF	Sa	10/20/12	6:39 AM	Sat 6-7am News	Sat 6-7am	:30	FDP1201H	\$320.00	NM																																																							

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
964146-1	10/21/12	October 2012	10/01/12 - 10/20/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: A,S,S	1354

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/20/12	10/20/12	Sat 6-7am News Class of Time - Fixed Non Pre-emptible	Sat 6-7am	-----1-	:30	1	\$320.00	NM
13	10/20/12	10/20/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Sa 10/20/12 8:26 AM Sat 8-9am News Sat 8-9am :30 FDP1201H \$450.00 NM									
14	10/18/12	10/19/12	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	---TF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Th 10/18/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 FDP1201H \$350.00 NM									
15	10/20/12	10/20/12	ACCESS HOLLYWOOD Class of Time - Pre-emptible with notice	ACCESS HOLLYW	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$50.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Sa 10/20/12 1:01 AM ACCESS HOLLYWOOD WKND ACCESS HOLLYW :30 FDP1201H \$50.00 NM									
Total Spots							29		

Payment Terms 30 Days

<u>Gross Total</u>	\$33,570.00
<u>Agency Commission</u>	\$5,035.50
<u>Net Amount Due</u>	\$28,534.50